

Situationssimulationen zur Risikominimierung von Projekten am Beispiel von Sportgroßveranstaltungen

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LEBENSZYKLUS

Lebenszyklus einer Sportarößveranstaltung

The
Bid

Foundation
planning

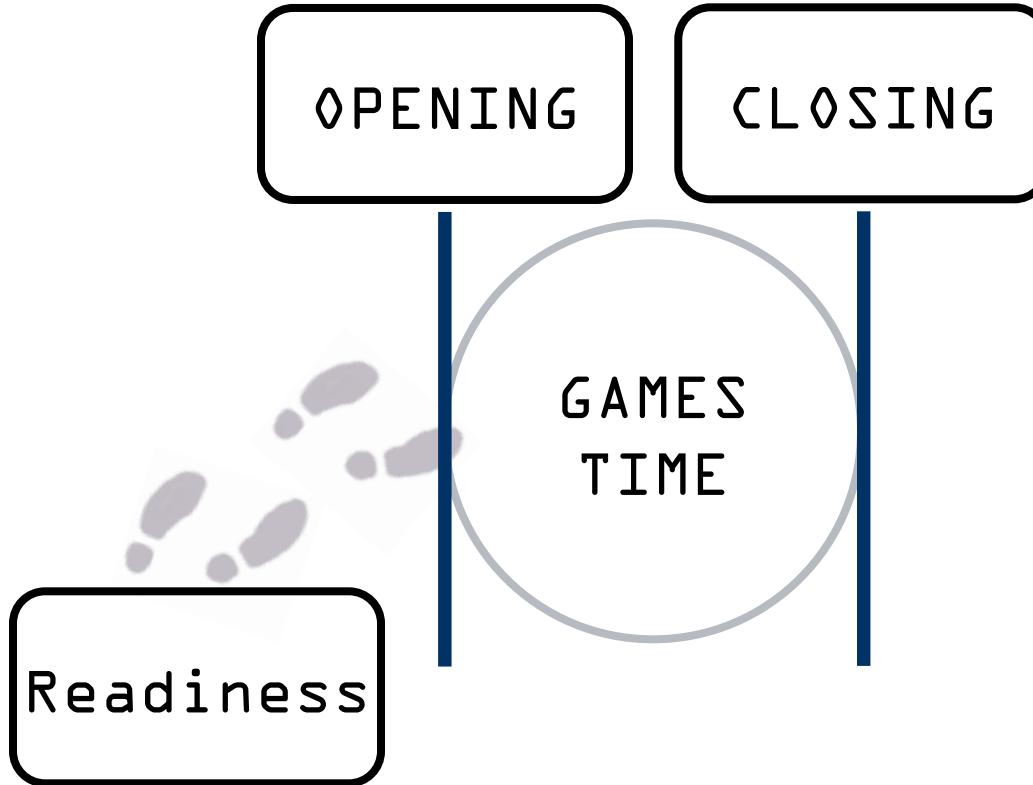
Strategic
planning

Readiness

Operational
planning

GAMES
TIME

Lebenszyklus einer Sportgroßveranstaltung





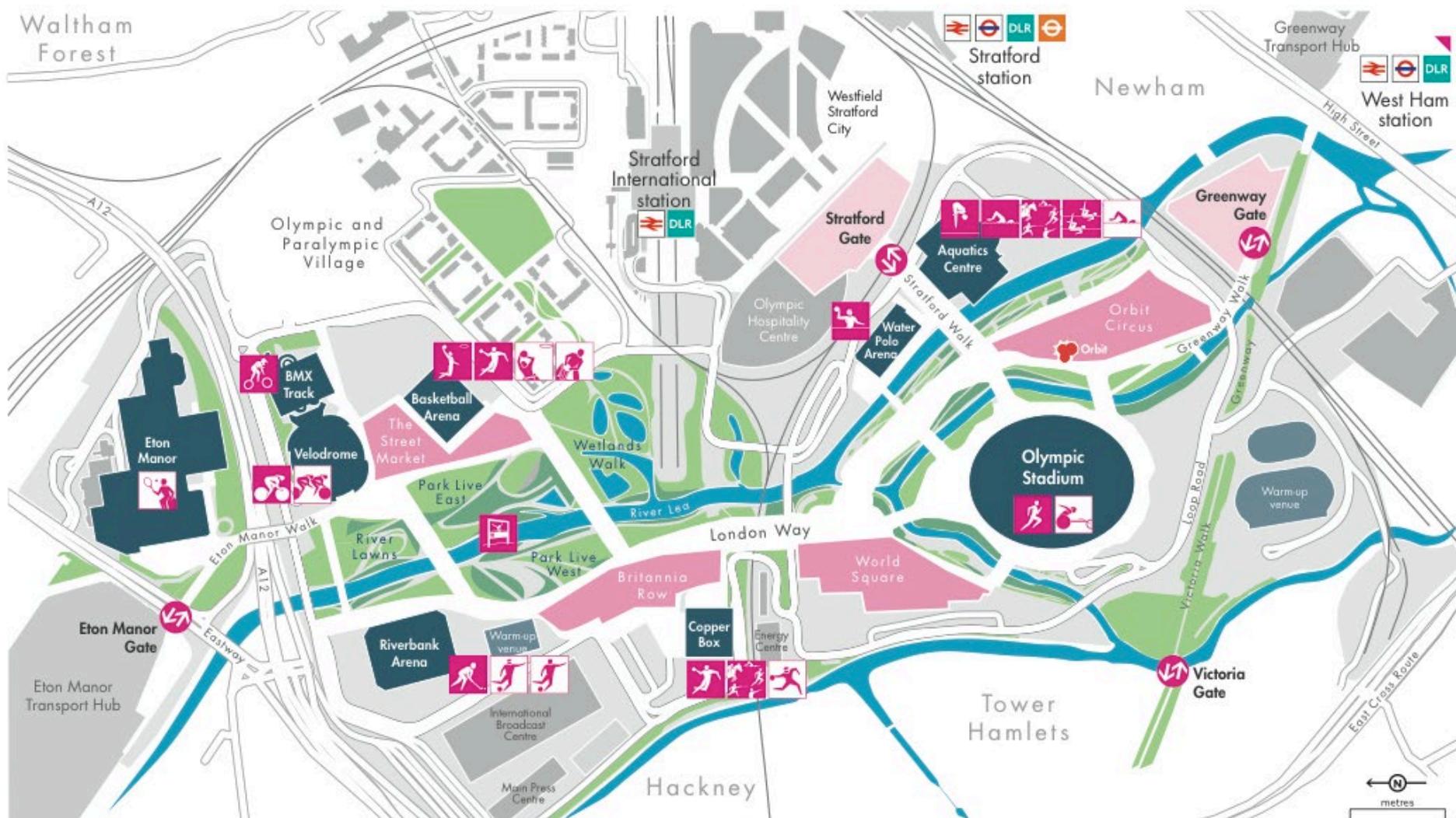
KOMPLEXITÄT

Komplexität einer Sportgroßveranstaltung

- + Jede Veranstaltung hat eine Grundstruktur von Funktionsbereichen (FAs), die für die Durchführung der Veranstaltung erforderlich sind
- + Diese Funktionsbreiche sind:
 - + Human Resources + Workforce/ Volunteers + Finance + Legal
 - + Procurement + Accommodation + Transport + Security
 - + Technology + Logistics + Power + Overlay + Cleaning & Waste
 - + Food & Beverage + Media Operations + Marketing
 - + Communications + Sport/ Talent Management
 - + Venue Management + Authority liaison + Spectator / Participant Services
 - + Ticketing + Signage + Health & Safety + Medical and Emergency Services
 - + Protocol + Risk Management + Ceremonies + Venue Entertainment
 - + Publications + Life Site Management + Hospitality + Presidents Office
 - + Policies & Procedures + Main Operations Centre + Arrivals & Departures
 - + Broadcast + Accreditation + Training (Staff) + Host City Management
 - + Uniforms + Radios & digital Communications
 - + NOC Relations / Athlete Serv. + Community engagement
 - + Project Management Office + Anti Doping + Transfer of Knowledge

Olympic Games Site Events

SOLID
EVENT MANAGEMENT
+ CONSULTING



Spectator zone

Entrance area

Competition venues

Warm-up venue

Non-sports venue

Back of house

Entrance and exit

London Underground

National Rail

London Overground

Docklands Light Railway

Park Live

Olympic sport

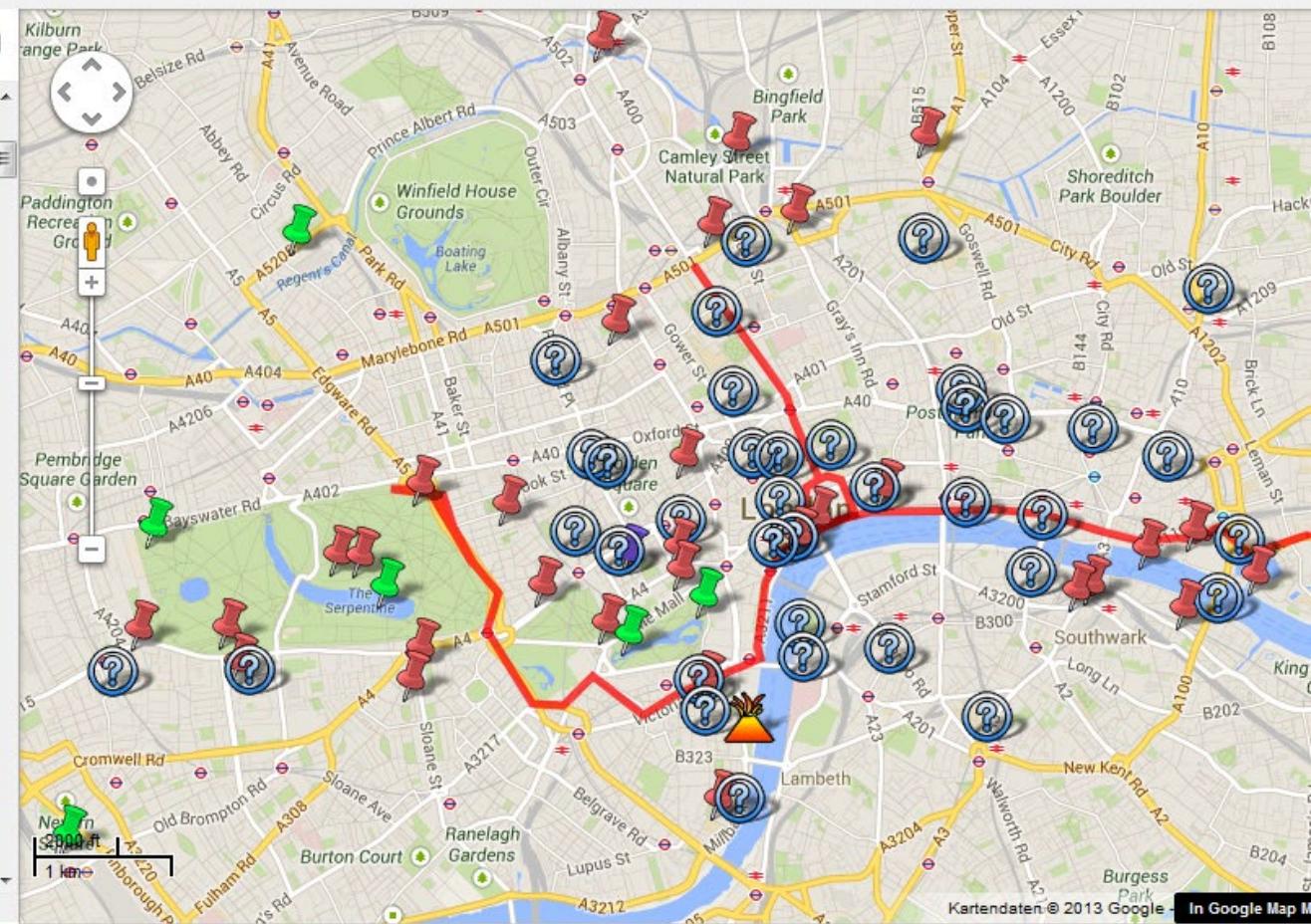
Paralympic sport

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metres

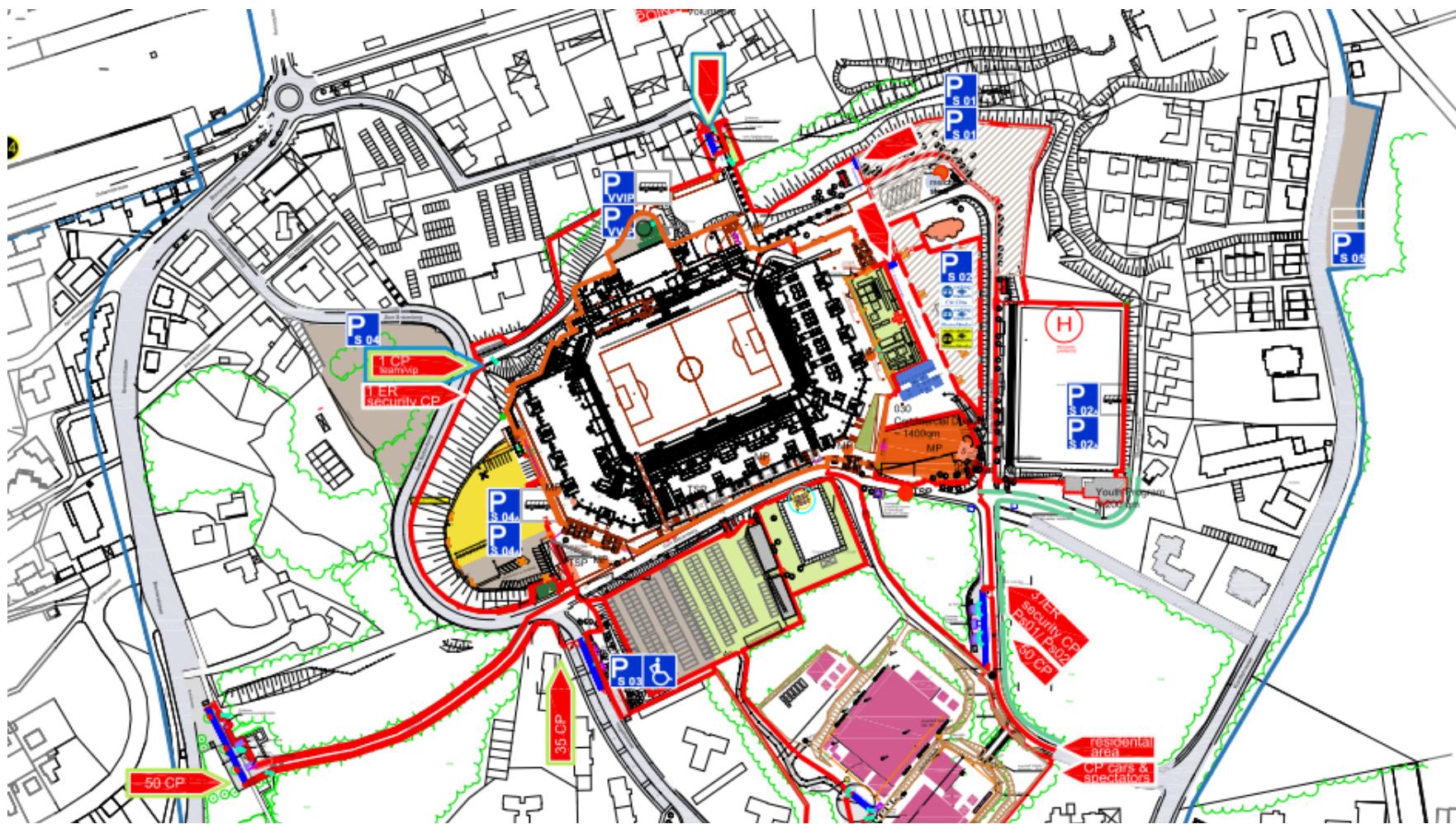
Olympic Games Site Events

- Jamaica Village 2012**
Finsbury Park has been earmarked by Jamaica for a ten-day celebration of the Caribbean. Apparently open until 10:00pm every evening. See Event's full story [here](#).
 - Japan House**
Japan chose No.4 Hamilton Place, a venue conveniently close to the IOC's base and the Japanese Embassy, during the Games, to host parties and maybe get a little momentum behind a possible Japanese Oly...
 - Holland Heineken House**
The much sought-after Alexandra Palace venue was secured in 2010 by the Dutch for their traditional and usually world-leading Holland House Olympic house. Read the full story from Event [here](#). Also, be...
 - France House**
Old Billingsgate was the first venue secured by a National Olympic Committee, inking a mega-deal with France which is expected to make a Parisian bid for the 2024 Olympics. Expect big things here.
 - Casa Italia**
The Italians have chosen a central location, possibly in an attempt to boost Rome's bid for the 2020 Olympics. The venue will be open to the public throughout the Games. To read Event's story on this,...
 - House of Switzerland (1)**
Glaziers Hall announced it was to be the House of Switzerland in January 2011. Expect fans cheering on Roger Federer's attempts to add the London Olympic crown to his vast trophy cabinet. Southw... Ca...
 - Casa Brasil**
Brazil nabbed the riverside Somerset House to promote the Rio Olympics in 2016. The samba party has been arranged for some time now.

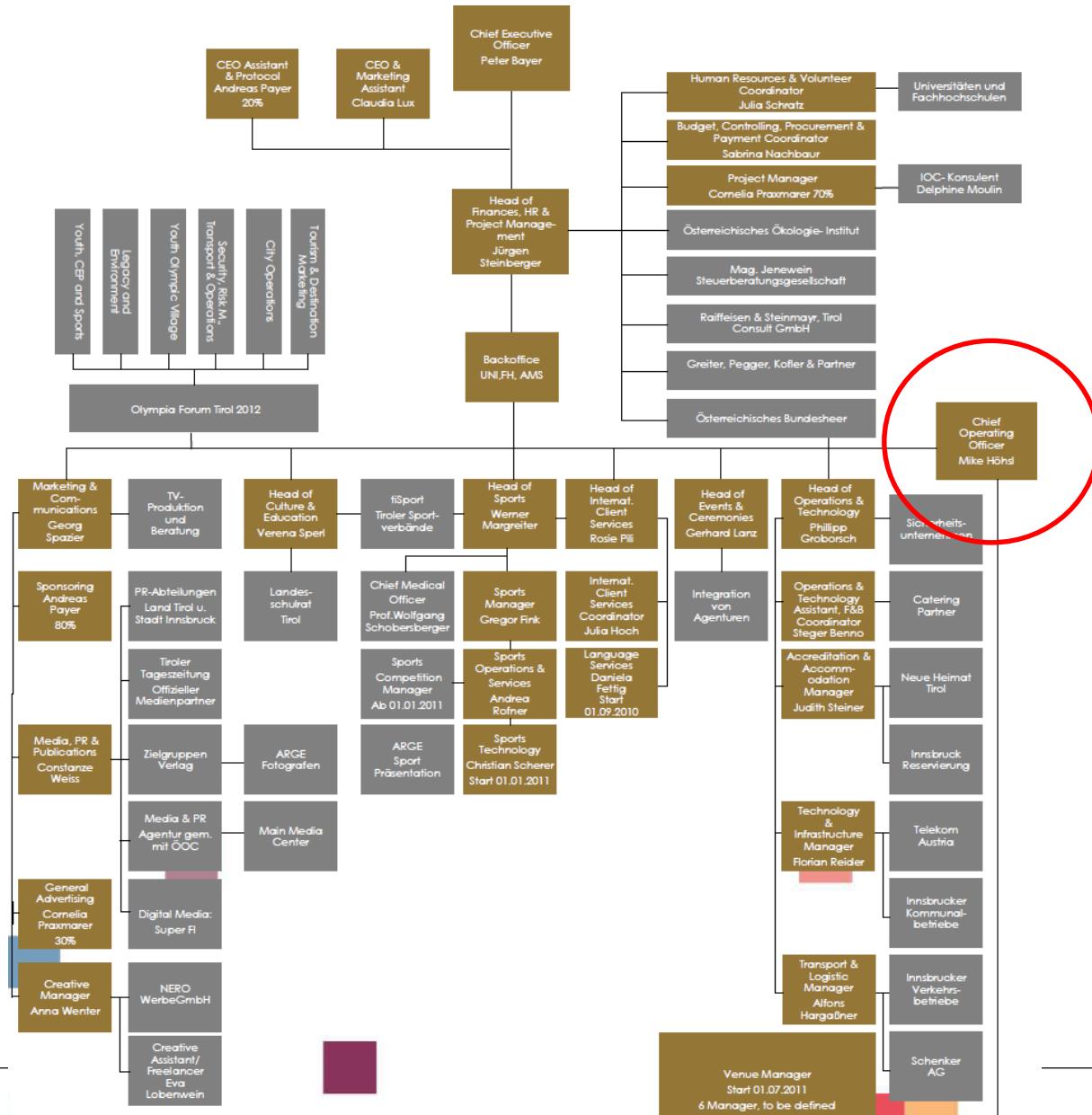


Olympic Games Venue Planning

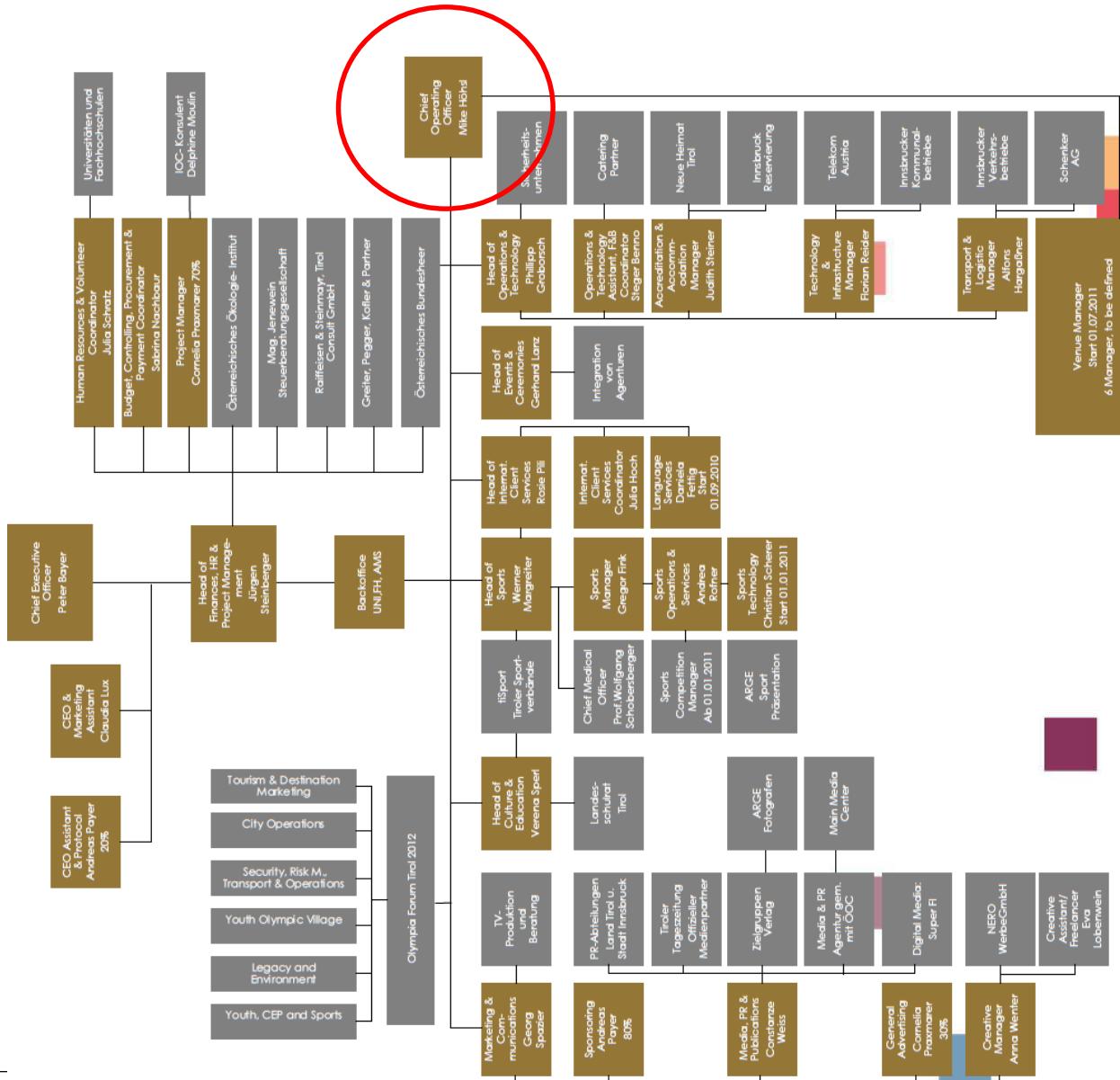
+ CAD plan



Functional area plan



Functional area operational plan





C₃, C₄ & C_{4I}

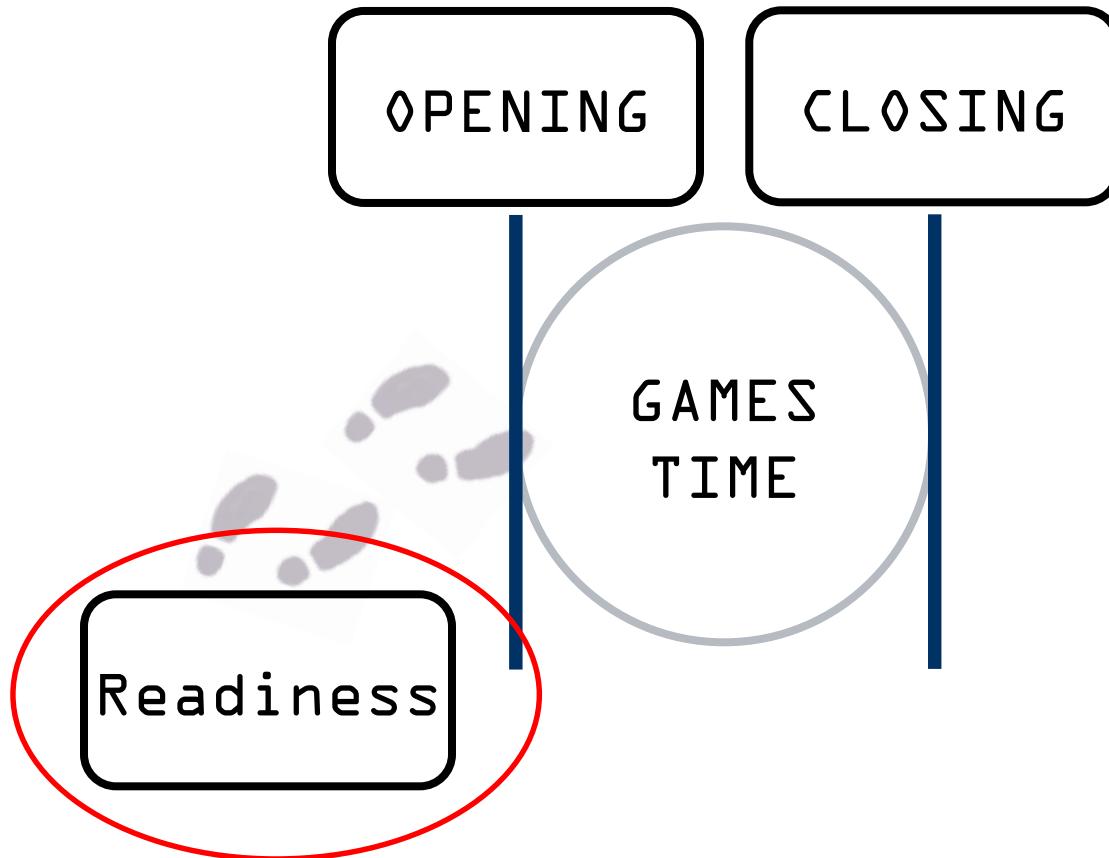
C3, C4, C4I

- + C3: **Command, Control, Communicate**
- + C4: **Command, Control, Communicate, Computers**
- + C4I: **Command, Control, Communicate, Computers,
Intelligence**



SIMULATIONEN

Simulationen



Simulationen – Beispiele

Bereits
eingetretenes oder
potenzielles
Personalproblem

Sicherheitsrisiko

Erwarteter oder
potenzieller Einfluss
auf Klienten

Erwarteter oder
potenzieller Einfluss
auf den Event
Schedule

Finanzielle oder
rechtliche
Auswirkungen

Simulationen – Beispiele

Montafon Nordic

Time: 08:45



Einzelne Venue Securitys und 10% der Security Volunteers sind immer noch nicht am Platz erschienen.

Montafon Nordic

Time: 15:30



Der Wettkampf auf der HS 108 beginnt mit 30 min Verzögerung, weil die Stromversorgung zu EWOX immer wieder unterbrochen ist.

Aktivpark Montafon

Time: 08:35



Simon will dem Schweizer Eishockey Team im Relegationsspiel zuschauen.

Die maximale Kapazität ist schon erreicht.

Aktivpark Montafon

Time: 08:45



Ein Verletzter vor dem Eishockeystadion.

Ein Werbeschild hat sich aus seiner Verankerung gelöst und ist in die Menge gefallen.

Headquarter

Time: 12:00



Beim EYOFOC HQ geht ein Beschwerdeanruf von einem Anrainer zum MNS ein, das an seinem Anwesen Schäden nach der Eröffnungszeremonie verursacht wurden.



QUESTIONS & COMMENTS

THANK YOU.



Contact



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